



# NEWS RELEASE

## FOR IMMEDIATE RELEASE

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## BUY A DUCK, SUPPORT A WORTHY CAUSE

Aurora, Ill. (August 19, 2010) – Representatives from the City of Aurora and Village of Oswego will join hundreds of people to cheer on more than 4,000 ducks to the finish line at the Alden of Waterford 2<sup>nd</sup> Annual ‘Alden of Waterford Duck Race’ to benefit the Donald Davidson-



Alan Brin Memorial Chapter of the Leukemia Research Foundation on Thursday, Sept. 23.



In 2009, rubber duck sales and a contribution from an anonymous donor helped generate more than \$9,000 for the Leukemia Research Foundation, which used the proceeds to fund research into the causes and cures for leukemia, lymphoma and myelodysplastic

syndromes, as well provide financial assistance and educational and emotional support to patients and families coping with blood cancers.

“Our goal this year is to raise \$15,000 for leukemia research,” says Nora O’Gorman, administrator, Alden of Waterford Rehabilitation and Health Care Center. “I

am happy to report that we are more than halfway there and have already raised \$10,000 so far.”

The Alden of Waterford ‘Duck Race’ will start at 4 p.m. Thursday, Sept. 23 at Alden of Waterford Rehabilitation and Health Care Center, located at 2021 Randi Dr. in Aurora. The race will begin at 5 p.m. National Guardsmen will be on hand to provide the ducks with a personal escort to the pond, the Fox Valley Marines will perform a six-gun salute just prior to the race and the Aurora Fire Department will assist the ducks in racing across the Alden of Waterford campus pond.

Participants will have the opportunity to enjoy appetizers catered by the rehabilitation center’s professional chef, a cocktail hour featuring Alden’s signature wines, live entertainment by Emerald Society Bagpipers and games for children. The owner of the first duck to cross the finish line will receive \$500 in cash. The 2<sup>nd</sup> place winner will receive a dental basket valued at \$300 featuring a Sonic Care electronic toothbrush and more. The 3<sup>rd</sup> place winner will receive a \$150 entertainment basket that features gift cards to local movie theaters and restaurants. On-site mini-affle sales will feature additional prizes, including a Starbucks coffee basket, spa basket, several retail gift cards and more.

All proceeds from the ‘Duck Race’ will benefit the Donald Davidson-Alan Brin Memorial Chapter of the Leukemia Research Foundation. Rubber duckys are being sold



for \$5 until 4:30 p.m. the day of the race. To register or for more information, call 630-851-7266.

**PHOTO:**

Ina Schlossberg, right, special events director, Alden Management Services, presented a check to Marcia Brin, president of the Donald Davidson-Alan Brin Memorial Chapter of the Leukemia Research Foundation, during the Alden of Waterford 1<sup>st</sup> Annual 'Duck Race' in 2009. Proceeds from the annual event will benefit the Leukemia Research Foundation again this year.

**PHOTO:**

Aurora Firemen will assist the ducks in racing across the Alden of Waterford pond during the Alden of Waterford 2<sup>nd</sup> Annual 'Duck Race' on Thursday, Sept. 23.



*Alden of Waterford Rehabilitation and Health Care Center offers programs that address the needs of short-term therapy and rehabilitation patients as well as long-term residents.*

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